



2011-2012 SPONSORSHIP OPPORTUNITIES
SPONSORSHIP CONTRACT/PLEDGE

Sponsorship Benefits - All Company sponsors are awarded the opportunity to distribute materials to class members and are given newsletter/web site recognition.

Executive Sponsor - \$7,500, a commitment of \$2,500 each year for three (3) years
(Includes below recognition for three (3) years)

- Prominent logo recognition in five (4) choice program days printed collateral and media, with sponsorship recognition on same notices sent prior to program day to class members, board members, and speakers.
Half-page ad in class directory.
Premier seating for 2 at Opening Retreat dinner
Opportunity to return for two (2) chosen program days to present 5 minute address to audience/class. Company must present five (4) different items of discussion.
Signage on the bus (which travels throughout the Bay area) or on location during program day. Signage displayed on five (4) chosen program days.

Program Sponsor - \$2,500

- Single Program Day Sponsorship - Prominent logo recognition on chosen program day's printed collateral and media, with sponsorship recognition on same notices sent prior to program day to class members, board members, and speakers.
1/4-page ad in class directory.
Participation for two (2) for entire day's program.
Opportunity to present 5 minute address to audience/class.
Signage on the bus (which travels throughout the Bay area) or on location during program day.

Network Sponsor - \$1,000

- Single Program Day - Logo recognition on chosen program day's printed collateral and media, with sponsorship recognition on same notices sent prior to program day to class members, board members, and speakers.
Business card ad in class directory.
Participation for one (1) for entire day's program.
Opportunity to present 5 minute address to audience/class on bus.
Choice of company signage displayed at luncheon or debriefing.

Business Sponsor - \$500

- Single Program Day - Logo recognition on chosen program day's printed collateral and media, with sponsorship recognition on same notices sent prior to program day to class members, board members, and speakers.
Recognition in alumni directory
Participation for one (1) for entire day's program.
Opportunity to present 5 minute address to audience/class on bus.
Choice of company signage displayed at luncheon.

Fair Market Value is dependent upon sponsorship level and recognition.

Yes, _____ will support Leadership Tampa Bay as a _____ sponsor.
Company Sponsor Level

Enclosed is a check for \$_____ payable to: Leadership Tampa Bay.

Please charge my credit card \$_____ Visa Master Card

Account Number: _____ VCC _____

Exp. Date: _____ Name on Card: _____

Billing Address: _____ City: _____ State: _____ Zip: _____

Please invoice me at the below address.

Company Name: _____ Company

Contact: _____

Phone: _____ Fax: _____

Address: _____ City: _____ State: _____ Zip: _____

Authorized Signature/Title: _____ Date: _____

Return contract/pledge to: Leadership Tampa Bay • Post Office Box 1315 • Tampa, FL 33601-1315

Leadership Tampa Bay brings professionals together from all the counties of the Tampa Bay area to learn more about the challenges facing the region and to explore solutions to issues affecting our communities.

Each year, class members from diverse backgrounds and careers and from various locations throughout the Bay area, are brought together over several months for programs that focus on issues affecting the region. Class Programs include 8 full days of programs in Pinellas, Hillsborough, Polk and Pasco counties, and 3 retreats of 2 days each.

Because Leadership Tampa Bay is a non-profit organization, we encourage companies in the Bay area who are interested in supporting the mission of Leadership Tampa Bay to consider supporting the foundation through sponsorship.

Thank you for your Support!
Leadership Tampa Bay